



Roland Park Place

830 W. 40th Street
Baltimore, MD 21211
410-243-5800
rolandparkplace.org

FACT SHEET

Type of Organization:	Roland Park Place (RPP) is the only not-for-profit, nationally accredited Life Plan ¹ community in the heart of northern Baltimore City. Through the hard work and dedication of its Board of Directors and staff, RPP has adapted to meet the changing expectations of residents since opening its doors in 1984.
Governance:	17 member volunteer Board of Directors. 2020 incoming Officers of the Board are: Leslie Simmons, Chair Lynne Campbell Young, Vice Chair Donald A. McConnell, Treasurer Kaylin Kopcho, Secretary The Hon. Mary Ellen Rinehardt, Member-at-Large Members also include two residents and an ex-officio (president)
Executive Leadership:	<i>Sami Guedouar</i> , President <i>David Charter</i> , Vice President of Finance <i>Jennifer Labute</i> , Vice President of Health Services/Nursing Home Administrator <i>Becki Bees</i> , Vice President of Sales and Marketing <i>Reginald Stephens</i> , Vice President of Hospitality
History:	In 1979, members of the First English Evangelical Lutheran Church recognized a need for a life-care retirement community convenient to the pulse of activity in Baltimore. Joined by the Lutheran Hospital and the Lutheran Home and Hospital Association, the coalition formed a corporation with a Board of Directors to develop Roland Park Place on eight-acres formerly occupied by the Roland Park Country School. The first residents moved in to Roland Park Place on April 30, 1984.

¹ Formerly known as a Continuing Care Retirement Community (CCRC).

Community Overview:	<ul style="list-style-type: none"> • Annual Revenue = \$24.3M • Annual Operating Expenses = \$22.9M • Property Tax = \$420k • 1 president/CEO; 4 vice presidents; 9 department directors • 265 employees • Approximately 255 residents (independent living); 44 Health Care Center (skilled nursing); 41 Residential Care/Assisted Living and Memory Care • 244 residents are registered voters • 340,000 sf of space not including >10,000 sf in three historic stone (Greenway) cottages
Fees:	<p>One-time entrance fees required under the traditional or refund option contracts range from \$213,700 to \$1,446,600. Monthly fees for residents range from \$3,900 to \$10,100 and include a myriad of added value amenities including laundry and linen service, housekeeping, dining/meals, fitness and aquatics programs, educational, cultural and social activities/programs, and more.</p>
Accreditations / Affiliations:	<p>RPP is accredited by CARF International (Commission on Accreditation of Rehabilitation Facilities), an internationally recognized independent, nonprofit accreditor of health and human services organizations. RPP received its sixth consecutive five-year re-accreditation in 2015 with exemplary recognition received for health and wellness programming. RPP is a proud member of LeadingAge, the national association of non-profit aging services providers, and is a founding member of its local chapter, LeadingAge Maryland, a community of not-for-profit aging services organizations in Maryland. RPP is a 501(c)(3) not-for-profit organization chartered by the State of Maryland, and is a registered charitable organization with the Secretary of State of Maryland under Article 41, Section 103A-L of the laws of Maryland.</p>
Awards:	<ul style="list-style-type: none"> • Caring.com Caring Stars 2012, 2014, 2015, 2016 • City of Baltimore Mayor’s Certificate of Recognition 2013, 2014, 2016 • RetirementHomes.com Mature Online Marketing Business Achievement Award for best CCRC Facebook page 2013 • Caring.com Caring Champion Dawn Lamb, GNA 2013 • State of Maryland Department of Aging Governor's Leadership in Aging Award 2014 • SmartCEO Brava Award Teresa D. Snyder 2014 • U.S. News & World Report Best Nursing Homes 2014, 2015, 2016, 2017-18 • Daily Record Most Admired CEO, Teresa D. Snyder 2015 • Be Here: Baltimore Storytelling Award 2016 • Mayor’s Business Recognition Award for work done by the RPP Community Involvement Committee 2016 • Daily Record’s Health Care Heroes for 2019 - Nurse of the Year, Karen Evans, RN
Website / Social Media:	<p><i>Roland Park Place:</i> www.rolandparkplace.org <i>Facebook:</i> www.Facebook.com/RolandParkPlace <i>LinkedIn:</i> www.Linkedin.com/company/Roland-Park-Place <i>Instagram:</i> www.instagram.com/rolandparkplace</p>